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Awareness video on World Haemophilia Day

17th April 2024

General

The Awareness video was prepared by students of Banarsidas Chandiwala Institute of Physiotherapy under guidance of faculty members and uploaded on social media on occasion of World Haemophilia Day on 17th April 2024. The Awareness video was shared on social media platforms of BCIP.

Objective

The video aims to be accessible to a wide audience, including those with little to no prior knowledge of haemophilia, by presenting information in a clear, concise, and engaging manner. By sharing this video, the students hope to make a positive impact on the lives of people with haemophilia and their families, as well as raise broader awareness about the condition within the community.

Awareness video content

The video is designed to be informative and engaging, utilizing a combination of visuals, graphics, and narration to effectively convey the message. Here's a breakdown of the content included in the video:

Video comprises explanation of hemophilia as a genetic bleeding disorder where the blood doesn't clot normally. Also explains its types as in Hemophilia A (Factor VIII deficiency) and Hemophilia B (Factor IX deficiency), highlighting the differences between the two. Further awareness video briefly described symptoms its Importance of recognizing these symptoms for early diagnosis and management.

Conclusion

Raising awareness about haemophilia is crucial for educating people and promoting understanding and support for those living with this condition.

