



Banarsidas Chandiwala Institute of Physiotherapy

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WORLD CANCER DAY AWARENESS

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World Cancer Day takes place each year on February 4th with the endorsement of the World Health Organization. The theme for this year, "Together, we challenge those in power," encapsulates the worldwide call for leaders to prioritize and allocate resources to cancer prevention and treatment efforts, striving towards a more equitable and cancer-free global landscape. In alignment with this goal, Banarsidas Chandiwala Institute of Physiotherapy conducted an online campaign aimed at raising general awareness about cancer. By disseminating E-posters on various social media platforms, this initiative sought to enhance public understanding of cancer.

