

Banarsidas Chandiwala Institute of Physiotherapy

Event Report Title: Plastic vs. Students Awareness Drive by NSS Cell

Date: 14th May 2024

General

On May 14, 2024, the NSS Cell organized a significant event titled "Plastic vs. Students Campus Awareness Drive," aimed at fostering awareness among students regarding the detrimental effects of plastic usage and promoting sustainable alternatives.

Objective:

The primary objectives of the Plastic vs. Students Campus Awareness Drive were:

- a. To educate students about the environmental impact of plastic pollution.
- b. To raise awareness about the importance of reducing plastic usage and adopting sustainable practices.
- c. To engage NSS cell students in leading and organizing various activities to promote campus sustainability.
- d. To encourage students to pledge towards reducing their plastic footprint and implementing eco-friendly habits.

About the Event:

Outcomes:

The Plastic vs. Students Campus Awareness Drive yielded several positive outcomes:

- a. **Increased Awareness:** Participants gained a better understanding of the environmental repercussions of plastic pollution and the urgency of adopting sustainable practices.
- b. **Active Engagement:** NSS cell students demonstrated proactive involvement in organizing and leading various activities, showcasing their commitment to environmental conservation.
- c. **Behavioural Change:** Many students pledged to minimize their plastic consumption and embrace eco-friendly alternatives in their daily lives, indicating a positive shift towards sustainable behaviour.
- d. **Community Empowerment:** The event fostered a sense of community empowerment, with students recognizing their collective responsibility in safeguarding the environment and initiating grassroots efforts for change.

Attendees

Total Students who attended the event: 40 students.

Total Faculty who attended the program: 3 faculties.

Conclusion

The Plastic vs. Students Campus Awareness Drive served as a pivotal platform for raising awareness, fostering student engagement, and promoting sustainable practices within the campus community. By harnessing the collective efforts of NSS cell students and fostering a culture of environmental stewardship, the event laid a foundation for on-going initiatives towards a more sustainable future.





Director
Dr. C.S Ram

Program Officer
Dr. Ghazala Khan