



Banarsidas Chandiwala Institute of Physiotherapy

AFFILIATED TO G.G.S.INDRAPRASTHA UNIVERSITY

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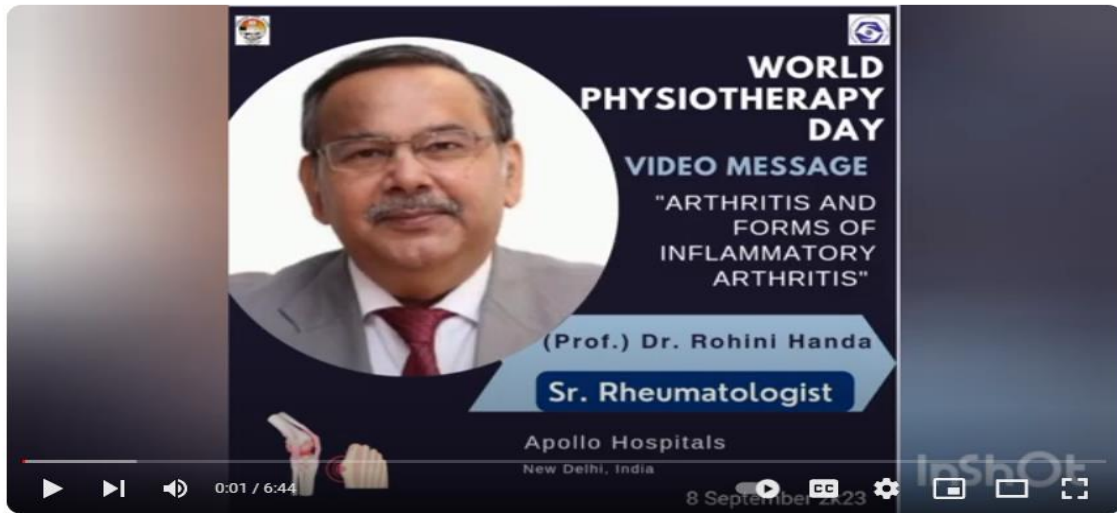
WORLD PHYSIOTHERAPY WEEK

1st - 8th SEPTEMBER 2023

World Physiotherapy Day is held every year on the 8th of September, supported by the World Physiotherapy Congress, and many Physiotherapy Organizations. This year's theme was focused on "Arthritis and Forms of Inflammatory Arthritis", providing a key message related to awareness about arthritis and its different types, signs & symptoms of arthritis, and the importance of regular physical activity and physiotherapy in the treatment of arthritis and its associated problems. With the same objective Banarsidas Chandiwala Institute of Physiotherapy has spread general awareness through an online social media campaign about the importance of Arthritis and Forms of Inflammatory Arthritis by sharing E-posters, Reels and Video messages by Dr. (Prof.) Rohini Handa, Sr. Rheumatologist, Apollo Hospitals, New Delhi on different social media platforms.

Through the E-posters and Reels, we were spreading awareness to support & educate the general population about inflammatory arthritis and different types of treatment that are available, and the importance of exercise to promote physical activity and a healthy lifestyle.

In the video message Dr. (Prof.) Rohini Handa, Sr. Rheumatologist, highlighted the key points on Arthritis its Types and Forms of Inflammatory Arthritis, the benefits of Disease Modifying Drugs, the Multi-disciplinary Approach, Age-related Variations, and the Importance of Physiotherapy in rehabilitation.



WORLD PHYSIOTHERAPY DAY (8 SEPTEMBER 2023)

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